

# THE SCOOP AT SHEL-RAY

## Shel-Ray's 2nd Annual Pet Fair

September 11, 2011

Join us here at Shel-Ray Pet Shalet for our 2nd annual Pet Fair on **Sunday, September 11, 2011 10 a.m. until 2 p.m.**



We are celebrating our 40th Year and there is a special treat for the first 200 attendees.

Some Vendors/Rescues:

- B&J's Bakery,
- Canid Treats,
- Safe Harbor Rescue,
- Regner Vet. Clinic,
- Yellow Dog Treats,
- Midwest Beagle Rescue,
- Midwest Dachshund Rescue,
- LEARN (Lab) Rescue,
- Hidden Lakes Stables (ponies)

More information and updates can be seen at our website:

[www.shelray.net](http://www.shelray.net)

Shel-Ray Pet Shalet  
Bristol, WI 53104  
[www.shelray.net](http://www.shelray.net)

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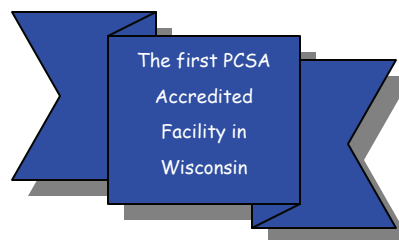
### Special points of interest:

- ☺ Visit our website: [www.shelray.net](http://www.shelray.net)
- ☺ Become a fan on Facebook
- ☺ Smile- You have a pet that loves you unconditionally!!

The Pet Fair is a family event that is FREE to attend! This year we will be offering food and beverages, Pony Rides for the kids, tours of our facility, a micro chip and shot clinic, a nail clip booth and several vendors and rescues.



# 40 years!



## Pet of the Month

May 2011

**Lucy & Luther Bennett**- 2 sweet little Bassett Hounds that have been coming to see us for over 1 1/2 years now. They have recently joined our new play group and are having a last.

June 2011

**Coal, Gretchen & Tina Mazurkiewicz**- Gretchen, (long hair German Shepherd), Coal & Tina (lab mixes) have been coming to visit us for about 3 1/2 years. Three sweet dogs we enjoy playing with.

July 2011

**Echo Miller**- Echo is a 6 year old Sheltie that has been coming to us for about 3 1/2 years now. She is a loveable girl that enjoys to be pampered.

### Pet Lovers who work at Shel-Ray

- Celena CCAS, CKO, GM
- Sarah CKO, AGM
- Deanna SS, CPCT
- Stacey SS, CPCT
- Steffanie CPCT
- Samantha P. CPCT
- Sarah R. CPCT
- Jeanie GrM, CPCT
- Samantha A. PG, CPCT
- Christie PG
- Riley PCA
- Melissa, PCA
- William & Diane Mayer-owners

# Employee of the Month

May 2011

**Melissa Bryngelson**  
Pet Care Assistant



Melissa is the newest member of our team. She has been with us since April 2011. Melissa loves the pets and is pictured here with her boy, Harley.

June 2011

**Samantha Petges**  
Pet Care Technician



Samantha has been with us for almost 4 years now. She is currently attending college and returns to work here over holidays and the summer months.

July 2011

**Christie Bruski**  
Professional Groomer



Christie has been with us for 2 years now. She just got married in June. Congrats Christie!  
She is pictured here with her corgi, Rio

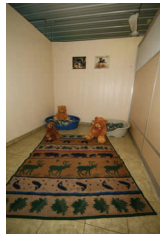
## New Products and Services

### Shel-Ray Gets a Facelift

Shel-Ray is trying to make your pets' stay as nice as possible so we have been performing many upgrades at our facility. We are currently remodeling and redecorating many areas of our facility to ensure the best stay possible for your pet.

Our Playroom for the Paws @ Play Daycare has nice rubber flooring and a new outdoor themed mural.

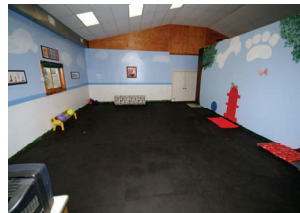
Our VIP Suite have new paint to brighten the mood in the room.



Our Ensuites (formerly known as the Rowdy Room) have new tile and new paint to brighten up the area for the dogs.

Our Theme Suites have new walls and new tiled floors to help the dogs get up and down easier and for more comfort.

Come out and see all the changes during our **Pet Fair** September 11th.



### Facebook



Become our 300th friend on Facebook and win a free gift basket for you and your pet! Help us spread the word.

We welcome your comments, ideas or suggestions!!



## Monthly Deals

August 2011

### Recession Specials

\$10 off a full Grooming Service  
And Free Temperament Tests for our Paws @ Play Daycare and play groups. Both must be completed during the month of August.  
(\$10-\$20 value)



September 2011

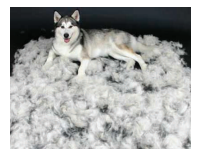
**\$25.00 off**  
**2 Week Lodge & Learn**  
**\$475**

(Regularly \$500)  
Includes 2 weeks of lodging and training with 1 private class.



October 2011

Purchase the Grooming Spa Package "Hair Be Gone" and receive a free nail file.  
(\$10 value)



# Local Area Pet News

## Midwest Beagle Rescue RESCUE DAY!

Sunday, September 4, 2011  
11 a.m. to 2 p.m.  
Gurnee PetSmart  
6405 Grand Avenue  
Gurnee, IL  
(847)855-7811

If you are interested in a beagle as a family member stop by and visit the available beagles.



## Safe Harbor Humane Society ANNUAL DOG WALK

Saturday, September 17, 2011  
9 a.m. to 12 p.m.

Petrifying Springs- Area 3  
Walk with your dog and collect donations, or just stop by and enjoy the raffles and games. There will be a lure course your dog can run and there will be a Kenosha Police Dog demo. Specialty Jewel Photography will be doing family pictures for a small donation and all event proceeds benefit Safe Harbor. Call Kerry for more information. (262)694-4047.

**Shel-Ray is attending this event!**

## Midwest Dachshund Rescue

**DHEINSVILLE DACHSHUND DASH**  
Saturday, September 24, 2011  
3:00 p.m.

Germantown Hunsrucker Oktoberfest  
Germantown, WI

Early pup registration begins August 1st. Any questions, contact Sandi Dhein: sandipasion@charter.net or (262)305-7399.

(Radio Disney will be at Oktoberfest prior to the races)



# Gone But Not Forgotten

*We love our pets*

*Because they are somehow like ourselves*

*Only with innocence and trust*

*We would like to say one final good bye to all the friends that we have lost these past few months.*

*Penny Volz*

*Boots Williams*

*Jade LaBuda*

*Gunnar Kauppila*

*Murphy Young*

*Jem Devries*

*Misty McDermott*

*Coco Becker*

*Dazy Moser*

*Tala Moretti*

*Sandy Borst*

*Dunkin Jensen*

*Kodi Austin*

*They are gone but they will never be forgotten. Through memories they will live forever in our hearts.*



# What's New

## CELEBRATE OUR TOWN

Shel-Ray Pet Shalet has joined up with Celebrate Our Town to help welcome new families into our community.

Celebrate Our Town is an organization that promotes local businesses to the new families in the community. They put together beautiful gift baskets and hand deliver them to 30 families a

month that move into Kenosha County. They try to encourage new local families to use local, small business. This is great for all in the community!

There are several local businesses and non-profit organizations that have become involved in this project and we look forward to meeting the new families in our community.

