

THE SCOOP AT SHEL-RAY

Winter is Here!

Winter is almost upon us. There are a few things we need to keep in mind to keep our pets safe this winter.

Remember in cold weather that some pets need shortened outside time to prevent frostbite and hypothermia.

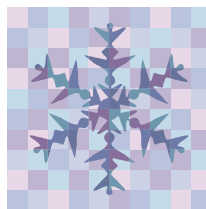
Arthritic pets need a warm area and thick soft bedding. Make sure they get up regularly to help keep their sore joints limber.



Make sure that your pet does not ingest Anti-freeze or any salts that are not pet safe. Anti-freeze is extremely toxic to pets and has a high mortality rate. Make sure to use pet safe salts for your walkways. The pets do get the salts on their feet and will lick them clean thus ingesting the salts and can cause some problems depending on the ingredients. If you believe your pet may have ingested these chemicals seek veterinary

assistance immediately!

Also for those pets that love the water or live near ponds, rivers or lakes, make sure they are supervised so they do



not fall thru the ice.

If you have any questions or concerns about keeping your pet safe this winter contact you vet or give us a call.

Shel-Ray Pet Shalet
Bristol, WI 53104
www.shelray.net

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November 2010

Special points of interest:

- ☺ Visit our website: www.shelray.net
- ☺ Become a fan on Facebook
- ☺ Smile- You have a pet that loves you!!

Pet Lovers who work at Shel-Ray

Celena CCAS, CKO, GM
 Sarah CKO, AGM
 Deanna SS, CPCT
 Stacey SS, CPCT
 Steffanie CPCT
 Samantha P. CPCT
 Sarah R. CPCT
 Jeanie GrM, CPCT
 Stephanie PG, CPCT
 Samantha A. PG, CPCT
 Christie PG
 William & Diane Mayer-owners

Pet of the Month

August 2010

Cooper Campbell- Cooper is a handsome little beagle, soon to be 2 years old. He has been coming to visit us since he was just a baby and we hope to see him for years to come.

September 2010

Jenny & Lana Bartels- Jenny and Lana are two sweet Shepherd mixes that are 12 and 10 years old. They have been coming to visit us since they were youngsters and we love them.

October 2010

Eva Randle- Eva is a sweet, 5 year old little dachshund. She has been visiting our Theme Suites for the last 2 years. We look forward to each and every visit from Eva.



Employee of the Month

August 2010

Steff Bodamer
PCT



Steff, Spike, and Rhetta have been with us for about 3 years. Steff works with our customers and the pets and she is such a hard worker.

September 2010

Sarah Pflueger
CKO, AGM



Sarah and Dodger have been with us for almost 8 years. Sarah is the AGM and she is our training instructor.

October 2010

Deanna Lourigan
PCT, Shift Supervisor



Deanna just hit the 10 year mark here. Congrats Deanna!
We are so proud to have you as part of our team!

New Products and Services

Gourmet Dog Treats

We now carry homemade dog treats made by:

B & J's Pampered Pup Bakery.

We have a large variety of flavors and sizes to make any dog happy at reasonable prices.

Stop in to see our selection!



Facebook



Become our 200th friend on Facebook and win a free gift basket for you and your pet! Help us spread the word.

We welcome your comments, ideas or suggestions!!



Monthly Deals

November 2010

Turkey Day Everyday!

Purchase the activity package for only **\$6** during the month of November

(\$2 per package discount)



December 2010

10% off all retail during the month of December.

Don't forget your pet's this Christmas!



January 2011

Ring in the New Year with a clean pet!

Add the **Ultimate Paw Day at the Spa** package to your pet's grooming for only \$13.00 during the month of January.

(\$7.00 value)

Local Area Pet News

WISN A-List Voting

Thank you for your votes!

We competed for Best Boarding Kennel in the Milwaukee area again this year and placed 2nd.

We would like to thank each and every customer for their votes and for the nice comments made. We truly love your pets and strive to be the best.



Pet Care Services Association

VFA Program

We are currently working on our re-accreditation through the Pet Care Services Association. We have been accredited for over 10 years now and we were the first facility in Wisconsin to become a VFA accredited kennel. For more information on what it means to be a VFA Kennel please visit the Pet

Care Services Association website:

www.petcareservices.org

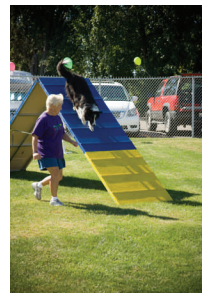


Shel-Ray's First Annual Pet Fair

Our first annual Pet Fair was a huge success. Thank you to all that attended, we appreciate your support. We had beautiful weather, great vendors, rescues, and outstanding agility demonstrations throughout the day.

We hope to see you all here again in September 2011 for the 2nd Annual Pet Fair. If you have any comments or suggestions on how to improve the Pet Fair please let us know. Visit us on Facebook or our website to see photos of the event.

www.shelray.net



Gone But Not Forgotten

We love our pets

Because they are somehow like ourselves

Only with innocence and trust

We would like to say one final good bye to all the friends that we have lost these past few months.

Tonya Heilmann-a lovely, longhaired German Shepherd

Dave Kordt-a beautiful, Black Lab

Chelsea Ikusz-a super sweet, white kitty

They are gone but they will never be forgotten. Through memories they will live forever in our hearts.



What's New

Apple Pie A' La Mode

Only \$2.49

A late night snack to help your dog sleep. A Doggie Apple Pie with a scoop of vanilla ice cream.

Warm,

Delicious,

Healthy

